



We're yarn industry specialists delivering real results for companies like yours.

E-Newsletters

- Layout & Design
- List Management
- Analysis & Recommendation
- Distribution
- Content Development

Pricing starting at \$150/month

Social Media Marketing & Monitoring

- Developing & maintaining social media presence on Facebook, Twitter, Youtube Ravelry, and other knitting sites
- Development of customized content and engagement programs such as contests, launches and promos
- Reputation monitoring
- Competitive monitoring

Pricing starting at \$150/month



marketing strategy
 content development & branding
 social media & E-newsletters & video
 project management & SEO & websites
 customer loyalty programs
 retail support programs



"With a fledgling business, we were finding it hard to make time for all the marketing plans we had. We were also unsure of the effectiveness of what we were doing, and couldn't afford to hire marketing staff. Leanne has provided us with a plan and a means of tracking at a fraction of the cost of hiring."
 Claudia Edam, Yarnsisters/Zealana.

~www.TheWoolWideWeb.com~

Leanne Pressly: 719-539-3110, leanne@thewoolwideweb.com
 Tiffany Ball-Zerges: 970-566-4098, tiffany@thewoolwideweb.com
 Cindy Abernethy: 503-648-2421, cindy@thewoolwideweb.com